

## [Announcements](#)

# IBM launches Skills Build platform in Collaboration with Ministry of Skill Development & Entrepreneurship

## Platform reinforces IBM's commitment to Skill India initiative in empowering students with job ready skills

**Bangalore, Karnataka, India - 28 Nov 2019:** IBM (NYSE: IBM) today announced the launch of Skills Build platform in collaboration with Directorate General of Training under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE). As part of the programme, a two-year advanced diploma in IT, networking and cloud computing, co-created and designed by IBM, will be offered at the Industrial Training Institutes (ITIs) & National Skill Training Institutes (NSTIs). The platform will also be extended to train ITI & NSTI faculty on AI skills for future of work. SkillsBuild offers digital learning content from IBM and partners such as CodeDoor, Coopacademy and Skillsoft.

The digital platform will provide a personal assessment for cognitive capabilities and personality via MyInnerGenius to the students. They will then learn foundational knowledge about digital technologies, as well as professional skills such as resume-writing, problem solving and communication. Students will also receive recommendations on role-based education for specific jobs, that include technical and professional learning.

This initiative is part of IBM's global commitment to create a job-ready workforce and to build the next generation of skills needed for new collar careers. The platform is deployed with the support of leading NGOs like Unnati and Edunet Foundation. IBM Volunteers along with the NGOS will offer students personalised coaching and experiential learning opportunities.

"Our collaboration with MSDE will help the next gen to compete in the global economy. Skills are the new currency and this program will address industries' constant struggle for job-ready individuals. The platform will help students develop the technical and professional skills needed for competitive "new collar" jobs. SkillsBuild platform will reinforce IBM's commitment in enabling life-long learning in India and aligning with Skills India initiative by Government of India," says ***Chaitanya Sreenivas, Vice President and HR Head, IBM India Pvt. Ltd.***

Commenting on the collaboration, **Dr. Mahendra Nath Pandey, Minister of State for Skill Development & Entrepreneurship** said, "We are delighted to partner with IBM in empowering the students with new-age capabilities and professional skills. This initiative will help the next gen to scale themselves to the changing market demands."

"We aim to make constant endeavours to skill our students in this technological age by ensuring that nation's youth is skilled digitally to make them adapt to the new age technology and ensure industry readiness. DGT strives to digitally revolutionize the vocational training system in India", said **Dr. K.P. Krishnan, Secretary, Ministry of Skill Development & Entrepreneurship** about this new partnership.

IBM joined hands with Ministry of Skill Development & Entrepreneurship (MSDE) in early 2018 to launch a first-of-its kind 'New Collar Curriculum'. Post the successful completion of the course, in September 2019, 19 students were offered a five month paid internship at IBM.

### About IBM India

For more information on IBM India, please visit: <http://www.ibm.com/in/en/>

For more information on Ministry of Skills Development & Entrepreneurship, please visit: <http://www.skilldevelopment.gov.in/nsqf.html>

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