

Power of Partnerships Season - 3 | All Episodes

Dec 17, 2023



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Episode 1: **Viswanath Ramaswamy** talks to **Vikas Bhonsle**, CEO, Crayon Software Experts India. During the conversation, they discussed about co-creating solutions that help businesses digitally transform using hybrid cloud, AI and automation, and building a long-term partnership with IBM.

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Episode 2: **Tuhina Pandey** catches up with **Puneet Chadha**, Chief Marketing Officer, Redington. They discuss the value of IBM's Partner Plus program in helping channel partners succeed with clients and the impact of technology in transforming the marketing function.

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Episode 3: **Sandip Patel** chats with **Romal Shetty**, Chief Executive Officer, Deloitte South Asia. They discuss the power of partnerships with an analogy to cricket, the importance of integrating technology into business models, and how clients can leverage the complementary expertise of Deloitte and IBM.

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Episode 4: **Viswanath Ramaswamy** speaks to **Sibjyoti Basu**, Partner, India Alliances & Ecosystems Leader, Ernst & Young. They discuss the tenets of building a strong ecosystem, AI's impact for transforming businesses and how EY is leveraging the partnership with IBM to not only help serve clients but also equip their own teams.

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Episode 5: We catch up with some partners who attended **Think Mumbai 2023**. Find out what they feel about their partnership with IBM and their views on tech trends in AI and cybersecurity.

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Episode 6: **Sandip Patel** speaks to **Sanat Rao**, CEO & Global Head, Infosys Finacle. They discuss the technology trends accelerating the transformation of the banking sector.

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Episode 7: **Viswanath Ramaswamy** speaks to **Sundaresan Kanappan**, VP, Next Generation Technologies & Country GM, India, Tech Data. They delve into the evolving AI and cybersecurity landscape, leveraging the ecosystem to build innovation capabilities and the strength of IBM's partnership with Tech Data.

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