IBM STRENGTHENS HYBRID CLOUD FOOTPRINT IN INDIA

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- *Launches IBM Cloud Satellite to enable the next frontier of distributed cloud computing by delivering secure cloud services anywhere*

- *Achieves a full cloud service provider (CSP) empanelment from the Ministry of Electronics and IT (MeiTY) - Indian public sector can now access the industry's most secure and open cloud platform to drive transformation/innovation and growth*

After the uncertainty of the past year, [CEO's focus on organisational agility](#) – the capability of an organization to respond quickly and pivot without losing momentum – emerged as a top priority. Technology not only enables this agility — it is central to enabling a hybrid workforce, driving operational efficiency, ensuring resilience, and enhancing customer engagement. On this, the hybrid cloud delivers. In fact, clients find that choosing a hybrid cloud approach is 2.5 times more valuable than relying on the public cloud alone. Benefits are across many areas – from business value acceleration and infrastructure cost efficiency to developer productivity and cost of regulatory, compliance, and security activities. Infact, only a hybrid cloud architecture can provide a consistent, standards-based approach to development, security, and operations that's required for digital innovation that has become the most powerful way to drive transformation and change in today's time.

Early this week, we announced a significant investment in IBM's hybrid cloud strategy, with the launch of [IBM Cloud Satellite](#) - a unifying layer of cloud services, available across all locations, to offer businesses high levels of control over critical data delivered via IBM Cloud, regardless of where their data resides. Clients can now deploy cloud services securely –and in any environment –in any public cloud, private cloud, on-premises, or at the edge. For example, IBM Cloud Satellite will include support for Satellite locations on AWS, Azure, and Google Cloud. IBM Cloud Satellite extends secure and open IBM Cloud services to any environment where data is being collected, processed, or shared thereby giving clients across multiple industries--especially those in highly regulated industries such as telco, financial services, healthcare, and government the flexibility and efficiency of cloud in a secure manner.

As we strengthen our portfolio to enhance client value, I am delighted to announce a key milestone for IBM Cloud – one that reiterates our commitment to supporting the Government's vision of Digital India. IBM has achieved the full Cloud Service Provider empanelment from India's Ministry of Electronics and IT (MeitY). The empanelment will enable the Indian public sector - government agencies at the central and state level, and public sector undertakings across sectors, to tap into the industry's most secure and open cloud platform to drive innovation & growth.

IBM India - a microcosm of the IBM Corporation

Over the years, IBM has been a long-standing partner in India's tech-powered transformation journey. From IBM infrastructure being underlying architecture for eleven out of the thirteen public sector banks to our collaboration with Ministry of Education (MoE) and Niti Aayog on samShiksha; from Watson Decision Platform for Agriculture supporting farmers in Karnataka; to STEM programs across 10 states in India and AI curriculum in **160 CBSE schools accessed by over 12,000 students** - IBM has been at the forefront of driving innovation and impact – made in India, for India and the World.

We are committed to India's growth journey. The launch of IBM Cloud Satellite and IBM Cloud accreditation enables us to further strengthen our collaboration with organizations and the government/public sector to bring the power of exponential technologies like Cloud & AI to further the next big technology evolution in India.

By

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