IBM India/South Asia Blog

Power of Partnerships: Driving Digital Enterprise Transformations

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A perspective by Shivashankar K Shanmugham, Senior Business Manager - Global System Integrators, IBM India/South Asia.

Partner Ecosystem is central to IBM's growth strategy and together, we're creating shared value for clients in a Hybrid Cloud and AI era.

One of our key ecosystem partners is Tata Consultancy Services (TCS). Our 15-year old Global Alliance with TCS is built on Trust and Mutual Respect, with a shared purpose of bringing the best of technology, tools and talent to help businesses stay ahead in a competitive landscape. Empowering businesses to embrace resiliency and adaptability TCS's 'Business 4.0' framework interlocks with IBM's focus on driving value for clients by embracing technologies like automation, cloud and Al.

An important aspect of our partnership is co-creating solutions to enable business growth and transformation journey. Over the years, TCS has been leveraging IBM Hybrid Cloud, Al and Security offerings to accelerate digital transformation for customers across Banking, Financial Services, Oil & Gas, Manufacturing sectors. Our partnership helps clients in their modernization and migration journey while developing a future-ready digital core, creating intelligent workflows, enhancing security posture and more.

We would like to thank the TCS Financial Solutions team for their valuable partnership and look forward to further leveraging the power of partnerships to help clients emerge as winners in the digital era.

Click here to know more about our Digital Transformation partnership with TCS.

For further information please reach out to Zarin Darashaw at zdarasha@in.ibm.com

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