

# AI Dialogues | Episode One

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Welcome to AI Dialogues, where we help demystify AI to answer your questions about the technology and its impact. Through this series of conversations with industry leaders, we will delve into the key aspects of #MakingAIReal including use cases, ethics, skills, data strategy, and much more.

In this episode, **Tuhina Pandey, CMO and Director - Marketing & Communications, IBM India & South Asia** catches up with **Karthik Sathuragiri, Head of Marketing, AWS India & South Asia**. They talk about the impact of AI in transforming the marketing and communications function, the strategy for reskilling to work alongside AI and how IBM is working with AWS to drive AI innovation.

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